

30-day Profit Plan



How to build a genuine, profitable, Internet marketing business in 30 days or less with NO business experience, NO start-up capital, NO spending on credit and NO financial risk!

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Listen to John explain...

[Impact Web Audio](#)



I'm **John Counsel**, founder and CEO of **The Profit Clinic**, one of the oldest and most respected **Internet Business Success Centres** for **small and home-based businesses** and **direct sellers**. We've been in business online since mid-1996.

The ugly truth about Internet marketing is this: out of every 100 people who start an Internet business, **more than 90 fail to recover their costs and eventually quit.** Apart from any

financial losses, their trust in other people and their confidence in themselves suffer appalling damage.

Despite all those exciting promises and inspiring dreams, it's estimated that *more than 90% of all the money is earned by fewer than 2% of all Internet marketers.*

But before you give up in despair and disenchantment, let's put those horror statistics into proper context. The fact is, it doesn't matter *what* areas of small or home-based business you examine, online or offline, **the same success and failure rates apply!**

90% of **conventional small business owners** **FAIL** in the first 10 years.
of **stock and options traders** **LOSE** money.
of **residential property investors** have **BAD** experiences and regret their decisions.

of **network marketers** **DON'T** get into profit. *Less than 2% make 90% of the money.*

(These figures are taken from industry associations, government agencies and independent research studies from many countries. They don't vary much from region to region or from year to year.)



Another useful
online resource from
The Profit Clinic

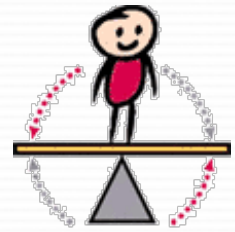
That's the BAD news. The GOOD news is...

- We know *exactly* what **causes** these appalling failure rates.
- We know how to **reverse** them, so that YOU can enjoy a 90% chance of **SUCCESS**.
- **It doesn't have to be this way. Nowhere is there a law that says "90% of small and home based business owners MUST fail".**

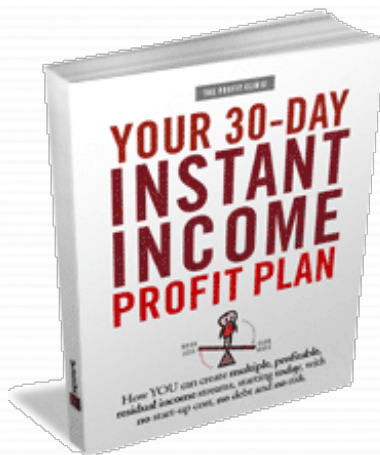
LEVERAGE is the name of the game with the 30-Day Profit Plan

For a start-up investment of **zero cash** (not even anything on credit), you can start your own **debt-free, part-time, home-based online business** in just a few short hours.

By the end of 30 days, you can have everything you need to run an online business, including your own **domain name, web site** and **low-cost hosting**, plus an **integrated automation system** consisting of..



- **unlimited serial autoresponders**
- **broadcast email**
- **list management**
- **dynamic shopping cart and catalogue**
- **membership site management**
- **ad tracking**
- **your own affiliate management system**
- **real-time reporting**
- **multiple, profitable streams of income** - including **residual incomes**.



You'll have world-class **content, products, tools, services** and **systems** at your fingertips... powerful **marketing and promotional strategies** and **support**, plus you'll be ready to begin creating *your own* **information products** and **membership sites** if you want to - and a growing stream of fresh, eager, high-quality prospects from your **viral lead generation system** — kick-started by our *exclusive* **VIRAL list building, profit making Red Hot Giveaway system**. [Learn more here...](#)

Sound impossible?

Not with **The Profit Clinic's** highly affordable **ebusiness incubator system**. And with our leveraged **A-Team Affiliate Program**, you can **zero-out** your monthly expenses in no time... **just three referred sales and you're in profit, month after month**. (That's the beauty of *residual* income.)

A timely warning!

This system is **100% legitimate**. It's backed by **The Profit Clinic**, which is renowned for *exposing* scams and counterfeits. (We've played a pivotal role in unmasking and bringing down some of the biggest online and offline scams in the past decade.) So let me be totally transparent and up-front with you.

There is NO such thing as a legitimate business opportunity that involves NO investment of time, effort and self-discipline.

The very *first* warning sign that you're about to be ripped-off is a blatant **emotional appeal** to your...

- **greed**
- **laziness**
- **fear of loss** (losing what you have, or missing out on what you *don't* have — a biggie!)
- **ignorance**

- **gullibility**
- **selfishness**

So please understand, before doing anything more, that **this is a genuine opportunity** — but it involves creating a *real* **vision** and **mission** for your business that requires your **time, effort and self-discipline** to bring to reality. It also requires a limited, ongoing **financial investment** — but the concept is designed to enable you to **meet your expenses entirely out of profits**, *not* from your bank account, savings or credit card.

Naturally, we offer world-class **training, resources, guidance** and **support** to help you succeed, in a **collaborative, supportive, positive** environment that's designed to take you from **inexperienced beginner** to **successful pro**.

Catch the vision!

You can't share what you don't have, any more than you can teach what you don't know. So your first step will be to explore our unique, **Fourth Generation™** vision of business in the 21st century. Unless you can catch this powerful, inspiring vision, you'll find it difficult to enjoy the full potential of what we offer.

Sign-up for our notification list below and you'll receive a series of important messages with information, insights, ideas and initiatives to help you prepare for the adventure of a lifetime. Every few days we'll send you links to free downloads, information and training from web sites in **The Profit Clinic** network.

The first message will contain the download link for this **FREE**, eye-opening **Business Manifesto** that sets out, in illustrated, easy-to-read fashion, **what we do, why we do it** and **how YOU can share in the realisation of this remarkable vision and mission** — and *share in the rewards*, which are MUCH more than just financial.



But be warned... if you're a shallow, short-sighted opportunist with **Win-Lose** attitudes and behaviour, this is **not** for you. **You will NOT be able to use it to exploit others.** It will blow-up in your face and expose you as a **manipulative, deceptive, abusive, selfish, hypocritical parasite** who preys on the trust and inexperience of your victims — and deliver the results you deserve: **public exposure, humiliation, loss of credibility, damaged reputation** and more... **and all by your own doing.** (True poetic justice.)

So... if you're a genuine, decent person who's willing to commit to **a clear and compelling vision** of *your own* success, with a part-time investment of "**sweat equity**" (**time, effort and self-discipline**) instead of just money, and who understands the benefits of **Win-Win** thinking and action, I invite you to explore what we offer you by subscribing to our mailing list — *which you can leave at any time you choose.* (We honour removal requests *instantly.*)

No, you will *not* be buried in daily, hype-riddled sales pitches full of emotional blackmail, seductive guile or "guru" gimmickry

We respect not only your privacy. We respect your **intelligence**. We'll treat you like an...

- **Entrepreneur**
- **Marketer** and
- **Innovator**

NOT like the typical targets of most online sellers...

- **Employees**
- **Consumers** and
- **Imitators**

It's time for a refreshing, enlightening new insight into **what's possible for YOU** in an online business of your own.

Can you trust us to deliver on our promises?

Don't take our word for it. Read what some of my long-time friends and business colleagues say about me...



"Dynamite, John. Absolutely wonderful stuff. Not that I'm surprised, mind you. Just very pleased to see such a considered and thoughtful approach to what is all too often seen as a thoughtless and inconsiderate industry."

Paul Myers, Publisher, [TalkBiz News](#) (Google [Paul Myers](#))

*Paul is the author of several highly-acclaimed books and one of the most respected experts on marketing, online and offline. He's the guy the other top-tier Internet marketers go to for professional advice. If you're not subscribed to **TalkBiz News**, you're not serious about your business. It's free — sign up NOW!*



"John Counsel has taught me a TON about ethical and legal email marketing and I always listen to his words of wisdom — and follow them profitably."

Dr. Mani, Publisher, [Ezine Marketing Center](#) (Google [Dr Mani](#))

Dr Mani Sivasubramanian is an Indian heart surgeon who uses his considerable reputation and skills as an infoproduct marketer and mentor to raise much-needed funds for urgent heart surgery for young children whose families cannot pay for their life-saving operations.



"John is the kind of guy you want in your corner. He's creative, skillful, intensely focused and remarkably connected."

BL Ochman, President, [whatsnextblog.com](#) (Google [BL Ochman](#))

*BL is one of the top PR and online marketing bloggers in the world and an authority on social networking. Marketing Sherpa awarded her its **2007 Female Marketing Blogger of the Year** award.*



"When John Counsel speaks, people who want to make more money listen. **Why are you still reading this?** Order this amazing package NOW."

Noah St. John, Founder of [SuccessClinic.com](#) (Google [Noah St John](#))

*Noah is the author of "**Permission to Succeed**" and "**The Secret Code to Success**" and the creator of "**Afformations**". Highly potent stuff for getting your personal and business mindsets right.*



"I've known John for years. Not only is he super-savvy regarding his own multi-faceted business, but he has a powerful grasp of every aspect of life and culture, and is generous with his knowledge. And wisdom. I've always been able to trust John Counsel implicitly. And that, on top of everything else, makes him one of the Internet's most influential and valuable people. I highly recommend him to people needing help with their businesses. They'll get more than their money's worth."

Judy Vorfeld, Owner, [Office Support Services](#) (Google [Judy Vorfeld](#))

*Judy is widely regarded as the go-to expert on **web grammar**. Great resource for evaluating web sites, copywriting, content.*



"I've known John online for years and he's the "real deal" when it comes to expertise in small and home-based business marketing. He knows what he's talking about and I've found him approachable and willing to share his expertise. If you're considering doing business with John, I don't believe you'll be disappointed!"

Diana Ratliff, Owner, [BusinessCardDesign.com](#) (Google [Diana Ratliff](#))

*Diana is the Internet's leading independent expert on **business card design and usage** online.*

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